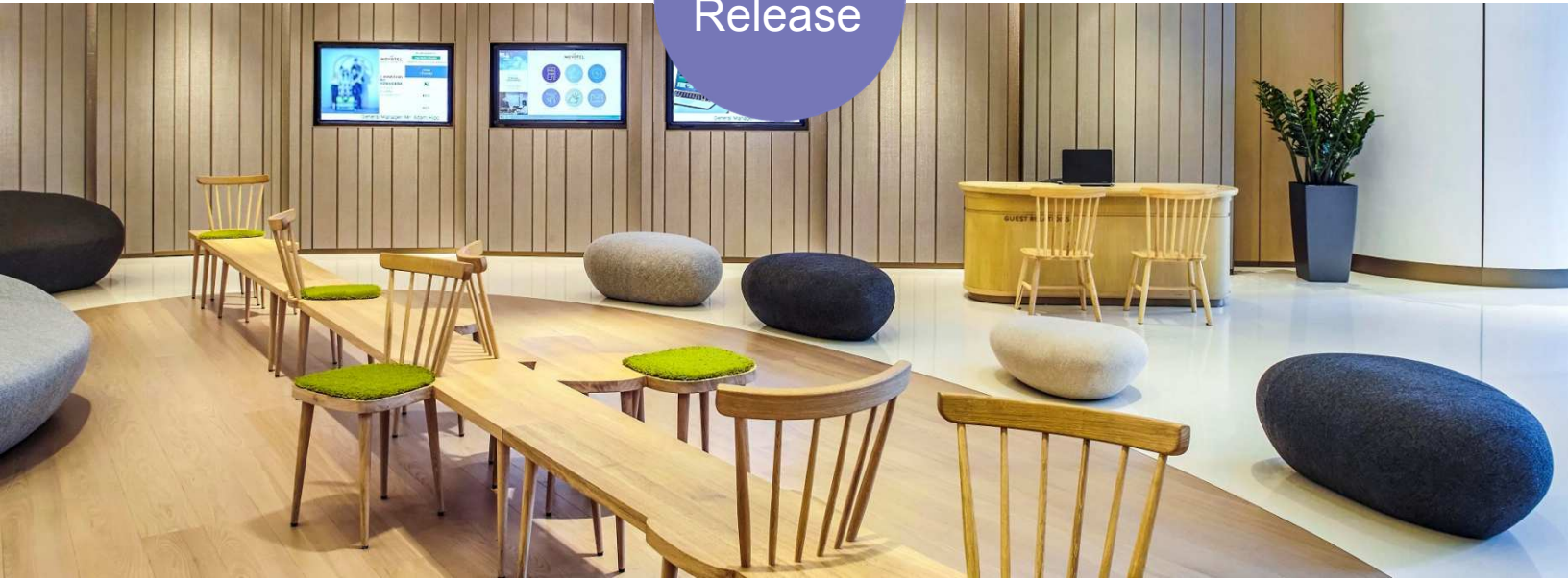


Press
Release



Novotel Century Hong Kong Discover the New Look Lobby – an urban oasis in town

After wrapping for 3 months, Novotel Century Hong Kong is pleased to launch the new lobby and develop a sustainable, interactive experience for visitors. A type of living, breathing urban oasis, this fully transformed lobby space successfully inspires calm while upgrading the arrival experience.

An Urban Oasis

Novotel Century Hong Kong's much anticipated new innovative lobby is both bright and spacious. Its neutral colour scheme offers a soothing space for guests and staff to interact. The presence of preserved moss on the green wall and natural lighting offers tranquility. This gives hotel guests a glimpse of the exotic foliage surrounding the hotel. The open floor concept of the lobby features modern furniture inspired by nature, with emphasis being on stone, wood, moss and other natural materials. Bringing the cleanest elements of nature indoors, bodies weave throughout the open floor carving a pathway; an atmosphere of an urban oasis.

A ground-breaking technology

The large touch-screen features groundbreaking virtual concierge, and is set inside the decorative wall made of timber slats which bridges the gap between technology and human interaction. The new virtual concierge designed to assist guests with real-time flight details, weather, tourist hotspots and popular restaurants in Wan Chai, transportation options and hotel details. Patrons can interact with the virtual concierge, collecting details about the attractions nearby. Enquire after the weather at each location in order to plan accordingly for the outing of choice. Distinguish which metro or bus stop is best to reach the selected destination or allow the concierge to calculate the distance and time by taxi.

An area for social interaction

“One of the key elements that we’ve created is the new central seating feature, which was designed to forge a social interaction,” Mr. Farrell, Executive Director of Aedas Interiors explains. The furniture in the lobby was developed with the notion of connecting people and encouraging conversation. Visitors can either sit at the long wooden bench located in the middle of the lobby, or recline on one of the exclusive cushions designed to mimic the appearance of boulders. The flow of the space allows for guests, visitors, locals and staff to interact freely as they move through and share the lobby area.

The black slate-like appearance of the reception desks adds to the natural theme, with the independent stations having been designed so that the hotel staff can serve the guests on a much more personal and accessible level. The Novotel Century Hong Kong’s renovated lobby space actively encourages people to get together and talk by providing a fun environment in which to relax and socialize.

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Reception Desks and Green wall



Central seating area





Virtual Concierge



Individual Reception Desks

About Novotel Century Hong Kong

Located in the heart of Wan Chai, Novotel Century Hong Kong offers 508 newly refurbished rooms and a fully transformed hotel lobby. Hong Kong Convention & Exhibition Centre (HKCEC) is within a 8-min walk through a covered walkway from the hotel which is ideal for business or leisure. A 5-min walk from the hotel to Wan Chai MTR and Star Ferry Terminal. The shopping district, Causeway Bay is also close by in a 10-min walk. Savour the full dining options at our Café, Bar and Italian restaurant or rejuvenate at our outdoor swimming pool and 24-hour fitness centre. The meeting venue can cater up to 300 delegates with flexible set-up.

novotelhongkongcentury.com

About Novotel

With Novotel, AccorHotels offers every guest the freedom to fully enjoy their stay.

Novotel Hotels, Suites & Resorts provide a multi-service offer for both business and leisure guests, with spacious, modular rooms, 24/7 catering offers with balanced meals, meeting rooms, attentive and proactive staff, kid areas, a multi-purpose lobby and fitness centers. Through PLANET 21, AccorHotels' sustainable development program, Novotel commits to Man and the Planet. Novotel has over 490 hotels and resorts in 58 countries, ideally located in the heart of major international cities, business districts and tourist destinations.

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,300 hotels, resorts and residences, as well as in over 10,000 of the finest private homes around the globe.

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PRESS CONTACTS :

- **Yanni LO**
- Marketing Communications Manager
- Novotel Century Hong Kong
- Email: H3562-MK@accor.com
- Tel: +852 2507 6663