



FEEL THE PULSE

130 ROOMS AND SUITES | FOUR ELEMENTS | HI-SO ROOFTOP BAR | CLUB SIGNATURE

SO/ AUCKLAND IS THE NEW GENERATION OF HOSPITALITY.
WE ARE STYLISH. WE ARE REBELLIOUS. WE ARE AUDACIOUS.



AN URBAN LIFESTYLE HOTEL

A bold statement on the Auckland cityscape, SO/ Auckland is an **inspiring and innovative masterpiece** of collaborative design by Dutch interior designer, **Moooi** and NZ fashion house, **WORLD Brand**.

LOCATION

Situated in the heart of the city in the **downtown Britomart district**, you are within walking distance to:

- **Fashionable boutiques and galleries**
- **Viaduct Harbour Precinct** and **Wynyard Quarter**
- **Cafés, bars and restaurants** along the waterfront



CURATED ROOMS

The different categories include:

- 59 SO Cozy
- 50 SO Comfy
- 10 SO Club
- 9 SO Suite
- 1 SO Lofty
- 1 SO VIP

Penthouse suites, SO VIP and SO Lofty feature special elemental themes - Exposure and Caldera.

SO/ Auckland's curated rooms are designed around the **Volcanic Elements** - Liquid, Vapour and Solid. All rooms feature an abundance of natural light, a lavish bathtub and separate rain-house, in-room technology, complimentary non-alcoholic mini bar and Wi-Fi, and vibrant harbour or city views.

SERVICES

- Valet parking
- Just Say SO: On The Move service
- 24 hour In-room dining
- 24 Solution Centre Services

CLUB SIGNATURE

Discover an **exclusive lounge experience** with an extensive range of benefits:

- Sumptuous daily breakfast and **all-day** light refreshments
- **Signature** afternoon tea, drinks and canapés
- SO/ SPA voucher per stay
- **Private** terrace

WINE & DINE

HARBOUR SOCIETY

Discover the art of **French cuisine** reimagined by renowned **Executive Chef Michelin-starred Marc de Passorio**. Feast your eyes and appetite on breathtaking vistas, the perfect match for the elegant creations, sourced from local produce by SO passionate team of chefs.
(Private hire available)

HI-SO

A **chic rooftop bar** overlooking the Waitemata Harbour and cityscape. Revel in the DJ's chilled tunes at the ultimate stylish socializer's scene.
(Private hire available)

MIXO

A stylish bar with a creative cocktail artist and a decadent, vibrant atmosphere. MIXO serves up **entertainment in a glass**.

JAVALAB

An authentic **French pâtisserie** featuring **experimental brewing** of unique coffee blends created exclusively for SO/ Auckland.
(Opening Summer)





WELLNESS

SO/ SPA

An urban wellness collection of facials, body treatments and rituals, including **unique signature treatments** designed by Skin Regimen™, Comfort Zone and Verité.

Four volcanic inspired treatment rooms featuring two deluxe couples' suites.

SO/ FIT

24-hour fitness centre with the latest equipment.

20-metre indoor lap pool, aromatic sauna and jacuzzi.

WHAT TO DO IN AUCKLAND

Start the morning with a **gourmet breakfast** at Harbour Society while soaking in the vistas of the city's waterfront before heading out for a day's exploring.

Take a hike up Rangitoto or indulge in wine tasting on Waiheke Island to experience a **local's lifestyle**. Enjoy boutique shopping at Britomart including a visit to SO/ Auckland's signature designer **WORLD** before heading up Queen Street to tour the **SKYTOWER** and take that perfect photo. Wander back to the Viaduct Harbour to indulge in fine local cuisine before finishing the day with a cocktail at HI-SO, Auckland's hippest rooftop bar.

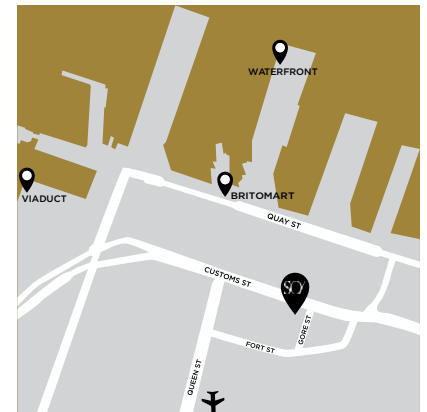


MEETINGS & EVENTS

At SO/ Auckland all that glitters is **gold**.

The former home of New Zealand's gold reserve has been revived to bring events to life. With a number of luxurious, bold and creative spaces on offer, meetings and events at SO/ Auckland are tailor-made to make an impact.

Our exceptional spaces are equipped with cutting-edge technology and are set to impress your guests, while devoted SO Ambassadors see to their every wish and desire.



FUNCTION ROOM	DIMENSION		CAPACITY	
	AREA (M2)	THEATRE	CLASSROOM	BANQUET (10/tbl)
THE RESERVE	29	20	16	10
9-CARAT ROOM	48	35	26	30
18-CARAT ROOM	76	60	30	50
24-CARAT ROOM	82	70	46	60
THE GRAND RESERVE	111	90	56	80
THE VAULT	231	150	76	120
WAITEMATA ROOM	29	-	-	22

SO/ AUCKLAND

SO/ HOTELS & RESORTS IS NOW AVAILABLE ON THE ACCORHOTELS APP.

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