



THE RETURN OF A LEGEND

RAFFLES SINGAPORE OFFICIALLY REOPENS

Singapore's heritage treasure invites guests and visitors to experience a new era of unparalleled luxury

(SINGAPORE, 1 August 2019) Raffles Singapore is delighted to officially announce its highly anticipated reopening, heralding an exciting new chapter in the iconic property's rich history and heritage. A flagship property within Accor, the world's leading augmented hospitality group, Raffles Singapore is now welcoming guests and visitors, following the iconic hotel's careful and sensitive three-phased restoration, which began in February 2017.

“There are few hotels in the world whose names have become virtually synonymous with the cities in which they are located – and none more so than the Raffles Hotel in Singapore. The newly restored Raffles will provide an experience like no other,” said Christian Westbeld, General Manager, Raffles Singapore. “It is our wish and desire that our guests will continue to create treasured memories at the hotel, while rediscovering what makes it so special – the distinctive architecture, heritage and legendary service.”

The meticulous restoration led by acclaimed interior designer Alexandra Champalimaud was also supported by Aedas, a leading global architecture and design firm. Together, the designers created a refreshed social haven that delivers a compelling mix of culture, beauty and gentility. Exquisite new suite categories, vibrant lifestyle experiences and exclusive dining concepts are designed for international visitors and Singaporeans to meet, stay, shop, dine and celebrate.

Discerning travellers can expect new levels of unrivalled comfort and inimitable service with enhanced suite experience, brought to life by the fabled Raffles Butlers, while enjoying the new and reimagined spaces at Raffles Singapore.

Jeannette Ho, Vice President, Raffles Brand and Strategic Relationships, Raffles Hotels and Resorts, commented, “We are very pleased to be part of the reopening of the iconic Raffles Singapore officially returning to the city, refreshed, reimagined and revitalised. This is where it all started and faithful to its roots, Raffles Singapore reinvents emotional luxury. As the hotel concludes its restoration and embarks on the next chapter, the return of this flagship property to Raffles Hotels & Resorts paves the way for the expansion of the brand as we deliver this same level of unparalleled service and sublime experiences to new destinations in cities such as Udaipur, London and Boston.”

The revitalized Raffles Singapore offers luxurious all-suite accommodations, across nine distinct suite categories: State Room Suites, Courtyard Suites, Palm Court Suites, Personality Suites, Residence Suites, Promenade Suites, Grand Hotel Suites and Presidential Suites. Residence, Promenade and Studio suites, are the three latest additions to the hotel's existing line-up. The total suite count increases from 103 suites to 115 suites.



RAFFLES

SINGAPORE

The Raffles Arcade has been newly outfitted with a charming Raffles Boutique and various bespoke retail brands. Guests and locals will also delight in exploring the worldly restaurants and bars at Raffles Singapore, including restaurant collaborations with Chef Anne-Sophie Pic, of the three-Michelin star Maison Pic in Valence, France; venerable French Master Chef Alain Ducasse; and Chef Jereme Leung, known for his innovative Chinese cooking. At the refreshed Long Bar, travellers will continue to enjoy the hotel's most famous cocktail, the original Singapore Sling, along with the timeless tradition of tossing peanut shells on the floor.

Christian further added, "Raffles Singapore is one of the few remaining great 19th century hotels in the world and its restoration has been carefully designed to preserve its unique historic charm, while creating extraordinary experiences for our esteemed guests – a dedicated commitment from all of us at Raffles Singapore and also from our owner, Katara Hospitality."

First opened in 1887, and declared a National Monument a century later by the Singapore Government in 1987, Raffles Singapore has through the years, gained both local and international recognition as an oasis for the well-travelled. It is a national treasure among Singaporeans who deeply value its historical significance and unique heritage. The last restoration was conducted from 1989 to 1991 where the hotel closed for two and a half years.

Reservations for stays from August 2019 onwards are available for booking. For enquiries and reservations, please contact Raffles Singapore at +65 6337 1886 or email singapore@raffles.com.

<END>

ABOUT RAFFLES SINGAPORE: Opened in 1887, Raffles Singapore is one of the few remaining great 19th century hotels in the world. Till today, its architecture is perfectly preserved both inside and out, giving it an intoxicating blend of luxury, history and classic colonial design. Within its walls are more than a hundred expansive suites, framed by polished teak verandahs and white marble colonnades, clustered around lush tropical gardens. Each is serviced by the legendary Raffles butlers and offers every modern convenience necessary.

Raffles Singapore has recently undergone a careful and sensitive restoration and has fully reopened on 1 August 2019. The restoration of Raffles Singapore is designed to ensure that it retain what is so special about Raffles – the ambience, the service, the charm and the heritage of the hotel. It is also designed for Raffles Singapore to stay relevant and distinctive by moving with the times and with its guests and adapting to the changing needs of the well-travelled and Singapore's community.

www.rafflessingapore.com

ABOUT RAFFLES: Raffles Hotels & Resorts boasts an illustrious history and some of the most prestigious hotel addresses worldwide. In 1887, Raffles Singapore set the standard for luxury hospitality, introducing the world to private butlers, the Singapore Sling and its enduring, legendary

rafflessingapore.com



RAFFLES

SINGAPORE

service. Today, Raffles continues this tradition in leading cities and lavish resort locales, enchanting travellers with meaningful experiences and service that is both gracious and intuitive. Connoisseurs of life choose Raffles, not merely for its aura of culture, beauty and gentility, but for the extraordinary way they feel when in residence with Raffles. Each Raffles, be it Paris, Istanbul, Warsaw, Jakarta or the Seychelles, serves as a venerated oasis where travellers arrive as guests, leave as friends and return as family. Raffles is part of Accor, a world-leading augmented hospitality group which invites travellers to feel welcome in almost 4,800 hotels, resorts and residences, along with some 10,000 of the finest private homes around the globe.

raffles.com | accorhotels.com

ABOUT KATARA HOSPITALITY:

Katara Hospitality is a global hotel owner, developer and operator, based in Qatar. With more than 45 years of experience in the industry, Katara Hospitality actively pursues its strategic expansion plans by investing in peerless hotels in Qatar while growing its collection of iconic properties in key international markets.

Katara Hospitality's portfolio has grown to include 40 owned and/or managed hotels and the company is now focused on achieving its target of 60 hotels in its portfolio by 2026. As the country's flagship hospitality organisation, Katara Hospitality supports Qatar's long-term economic vision.

Katara Hospitality has gained global recognition for its contributions to the Qatari and international hospitality landscape through numerous prestigious accolades from the industry.

ABOUT ACCOR: Accor is a world-leading augmented hospitality group offering unique and meaningful experiences in 4,800 hotels, resorts, and residences across 100 countries. With an unrivalled portfolio of brands from luxury to economy, Accor has been providing hospitality savoir-faire for more than 50 years. Beyond accommodations, Accor enables new ways to live, work, and play with food & beverage, nightlife, wellbeing, and co-working brands. To drive business performance, Accor's portfolio of business accelerators amplify hospitality distribution, operations, and experience. Guests have access to one of the world's most attractive hotel loyalty programs. Accor is deeply committed to sustainable value creation, and plays an active role in giving back to planet and community. Planet 21 – Acting Here endeavours to act for positive hospitality, while Accor Solidarity, the endowment fund, empowers disadvantaged groups through professional training and access to employment. Accor SA is publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACRFY) in the United States. For more information visit accor.com. Or become a fan and follow us on Twitter and Facebook.