



RAFFLES HOTEL SINGAPORE MASTERCLASS

FLORAL AND AESTHETICS MENTORSHIP PROGRAMME



PROOF-OF-CONCEPT

RECEIVE CONSTRUCTIVE FEEDBACK AND RECOMMENDATIONS ON THE FLORAL ARRANGEMENTS AND AESTHETIC ENHANCEMENTS BASED ON CAFÉ/RESTAURANTS/HOTEL'S BRANDING AND SUSTAINABILITY CONSIDERATIONS

The Floral and Aesthetics Mentorship Programme is designed to provide SME cafes, restaurants and hotels with expert guidance from Raffles Hotel Singapore on enhancing their dining areas and hotel environments through strategic floral design and aesthetic enhancements. Led by experienced Creative Director of Floral Design, this program offers tailored advice and practical techniques to transform spaces into captivating and inviting settings based on the specific needs and goals of each SME cafes, restaurants and hotels.

COURSE OUTCOMES

1. Understand how floral arrangements and aesthetic choices can reflect and reinforce the brand identity and desired atmosphere of their establishment.
2. Identify fundamental design principles and techniques for creating visually captivating dining areas and hotel environment.
3. Select suitable indoor and outdoor plants and florals suitable for their specific environment.
4. Apply the concepts and skills learned throughout the mentorship program to their own dining areas and hotel environments.
5. Apply feedback to implement floral arrangements and aesthetic enhancements for sustainable practices and longevity in design choices.

WHO SHOULD ATTEND

Food and Beverage Managers, Hotel Managers, Housekeepers



Raffles Hotel Singapore
1 Beach Road, Singapore 189673

Training Provider

Raffles Hotel Singapore

Trainers

Linus Loh

Course Fees

100% COMPLIMENTARY

EMAIL US TO REGISTER NOW!

SUPPORTED BY

SKILLSfuture SG