

Pullman Khao Lak Resort Announces Partnership with World Champion SUP Athlete Daniel Hasulyo



August 29, 2024 - Khao Lak, Thailand – Pullman Khao Lak Resort is pleased to announce a partnership with Daniel Hasulyo, World Champion Stand-Up Paddleboarder (SUP), positioning the resort as a key training base for the athlete. This collaboration not only supports Hasulyo in his athletic pursuits but also brings unique experiences to guests, further enhancing Pullman Khao Lak Resort's reputation as a hub for water sports enthusiasts.

The partnership will see Pullman Khao Lak Resort become a key training destination for Hasulyo as he prepares for international competitions in South Korea, China, Thailand, and the United States. Throughout his training period, guests staying at the resort will have the exclusive opportunity to train alongside the world champion, participating in specially curated sessions and learning from one of the best in the sport.

Maverik Mukherjee, General Manager of Pullman Khao Lak Resort, expressed his enthusiasm for this new partnership: *"This partnership with Daniel Hasulyo allows us to strengthen our position as a premier destination for water sports in Thailand. We are thrilled to provide him with world-class accommodations and facilities as he prepares for his global competitions, while also offering our guests a rare chance to engage with a world champion athlete."*

Daniel Hasulyo shared his excitement about the collaboration, saying, *"Partnering with Pullman Khao Lak Resort provides an ideal environment for my training as an athlete, combining the natural beauty of Khao Lak with excellent facilities. I look forward to sharing my passion for water sports with the resort's guests and hope to inspire more people to discover and enjoy the benefits of an active lifestyle."*



In alignment with Pullman's commitment to wellness and active living, the resort will introduce the SUP Training Camp, led by Daniel Hasulyo. This unique program is designed to offer guests of all skill levels a chance to learn the fundamentals of stand-up paddleboarding or advance their techniques under the guidance of a world champion. The camp will include daily training sessions on the resort's idyllic beachfront, incorporating yoga, balance training, and paddling techniques to enhance both physical fitness and mental focus.

Participants will have access to professional-grade equipment provided by The Board Factory, a renowned SUP and foiling board manufacturer based in Khao Lak. The camp aims to provide an immersive and engaging experience, allowing guests to build their confidence on the water while enjoying the stunning natural surroundings of Khao Lak.

Nicolas Girard, Hotel Manager of Pullman Khao Lak Resort, emphasized the significance of this partnership: *"Our collaboration with Daniel Hasulyo aligns perfectly with Pullman's vision of energizing bodies and inspiring minds. By offering our guests the opportunity to train with a world champion, we are not only enhancing their experience but also creating a community that celebrates fitness, wellness, and the spirit of adventure."*

This partnership with Daniel Hasulyo reflects Pullman Khao Lak Resort's dedication to fostering meaningful guest experiences and promoting water sports as a vital part of its guest offerings. By collaborating with champions like Hasulyo and industry partners such as The Board Factory, the resort continues to support the development of water sports in Thailand and beyond.

For more information and reservations, please visit <https://www.pullmankhaolakresort.com/>

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About Daniel Hasulyo

Coming from the landlocked Hungary, it could not have been predicted that Daniel would come to be a professional waterman. Despite there being no sea in sight in his hometown, Daniel has dedicated his life to watersports since he was 11 years old with a strong passion for Windsurfing alongside his brother Bruno. He has since travelled the world chasing a life on the water, living in Italy, Mexico, Brazil, New Zealand Indonesia and Thailand. His experience of travelling the Seven Seas has allowed him to climb to the top of the SUP scene most notably proven by his world title at the 2018 ISA Worlds. In 2023, he has made 11 Internationals podiums (9 x 1st place and 2 x 2nd Place)

About the Board Factory

In 2016 the company relocated its headquarters to Khao Lak, in Phang Nga, Thailand approximately 80km north of the island of Phuket, in order to be closer to the ocean and for a better lifestyle. Located only 2km from some of Thailand's most pristine beaches and surf locations, The Board Factory Co., Ltd. is positioned in the perfect place to test the products they actually produce, something that is not common for many board producers.

The Board Factory Co., Ltd. has two in-house brands that they own, produce and market to clients and customers around the world. SUNOVA being the first, with some of the first ideas coming from 2007 shaper of the year Bert Burger back in 1976. The latest coming from his son Dylan being SUNS founded more recently in 2017.

About Pullman

Pullman Hotels & Resorts sets a new tempo in global travel and living, delivering an inspiring, energizing and enriching experience to new entrepreneurs. Pullman welcomes guests with the space they need to focus, work and play. Forward-thinking, hyper-connected and with a passion for art and fitness, Pullman retains the



adventurous spirit and open-minded ambition that drove it to become a pioneering travel brand over 150 years ago. Today, Pullman features more than 150 properties in vibrant and cosmopolitan destinations around the world, including flagship properties such as Pullman Paris Montparnasse, Pullman Singapore Orchard, Pullman Suzhou Zhonghui in Greater China and Pullman Maldives Maamutaa. Pullman is part of Accor, a world leading hospitality group counting over 5,700 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

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