

NET-ZERO CARBON CALCULATOR



Accor commits to reach **net-zero carbon emissions** by 2050. To support this strategy, you are asked to:

- 1. Reduce** - invite B2B guests to reduce carbon during events and stays (green transport, no plastic bottles, less meat...), and
- 2. Calculate & Compensate** - calculate the carbon footprint of their events and stay, and then purchase certified carbon credits to balance the remaining emissions.

The new Net Zero Carbon calculator enables our B2B guests to achieve net-zero today!

3 ways to calculate carbon emissions, and then choose projects to support:

Room Night Footprint

Calculate the footprint of one or more room nights using real Accor hotel data.

Event Footprint

Calculate the footprint of an event at an Accor hotel of one or more days. Choose to add the specifics for your event or use our hotel-specific estimates.

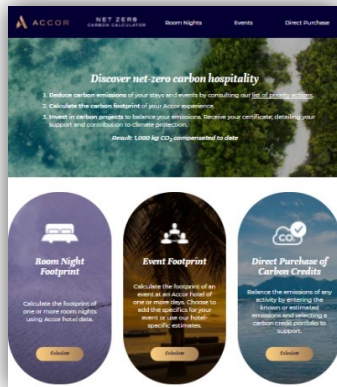
Direct Purchase of Carbon Credits

Make any activity carbon neutral by entering the known or estimated emissions and selecting a certified carbon removal project.

Access the tool: <https://accor.myclimate.org>

1 Choose a calculator

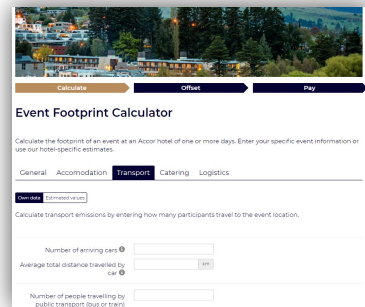
Room night



Known emission

Event

2 Calculate emissions for the Event

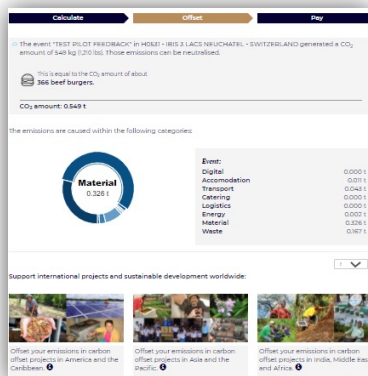


For room night or Event calculator

Data to fill per hotel or segment

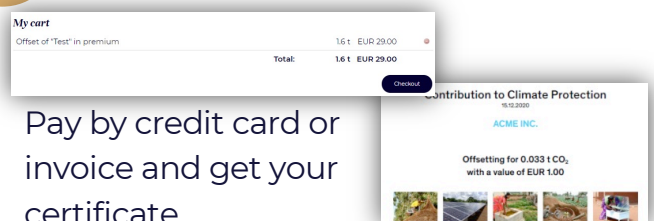
Tips: you can choose estimated values for most boxes to save time or pass the step (in that case data = 0 will be considered). Estimated values are only available for accommodation, transport and catering

3 Offset emissions & get the link



See your results, and then choose a project to support
Promote it to the client (copy the link into your proposal)

4a The hotel pays for carbon credits



Pay by credit card or invoice and get your certificate

4b OR The client pays for carbon credits

Include link in the proposal & final contract