

SOFITEL MELBOURNE ON COLLINS HONoured WITH
INTERNATIONAL SUSTAINABILITY AWARD BY LUXURY LIFESTYLE
AWARDS
Redefining Sustainable Luxury on The World Stage



Melbourne, Australia, 18 August 2025 : [Sofitel Melbourne on Collins](#) has been named a winner of the 2025 International Sustainability Award by [Luxury Lifestyle Awards](#), cementing its position as a global leader in eco-conscious luxury hospitality.

The [Luxury Lifestyle Awards \(LLA\)](#) recognise businesses that combine luxury with sustainability and demonstrate clear actions towards a greener future. Following a rigorous selection process, Sofitel Melbourne on Collins was awarded for its bold approach to sustainable innovation, where luxury meets measurable environmental impact.

The Award recognised the hotel's commitment to multiple touchpoints that reduce its environmental footprint including:

- **Real-time waste reduction tech** that turns data into action eg using tools such as Winnow to measure and record food waste;
- **In-room circular systems** that reduce energy use without compromising comfort;
- **Ethical supply chains** that champion local, low-impact sourcing eg using Fairtrade suppliers; and

- **An on-site water bottling program** slashing single-use plastics, while elevating the guest experience - amongst many other initiatives. This means around 40,000 single use plastic bottles are saved from landfill each year.

“Being recognised on the global stage for our sustainability leadership is a proud moment for our entire team,” said Stephan Leroy, General Manager, Sofitel Melbourne on Collins. “As a hotel with deep French roots and a passion for innovation, we’re committed to shaping the future of sustainable luxury in Australia and across the world.

“At Sofitel Melbourne on Collins, sustainability is not a standalone initiative, but a continuous journey that underpins our broader vision of delivering luxury with purpose. This recognition reinforces our commitment to thoughtful hospitality, where environmental responsibility, guest experience, and community impact go hand in hand. It also encourages us to keep learning, collaborating and setting a higher standard for what it means to be a sustainable luxury hotel, not just in our city, but also on a global level.”

Sofitel Melbourne on Collins has also achieved Green Gobe certification, which required the hotel to push beyond environmental compliance into areas like health, safety, and quality, as well as sociocultural responsibility.

These actions not only reflect the hotel’s deep commitment to responsible travel but also supports Accor’s global goal of achieving Net Zero carbon emissions by 2050.

To find out more about the hotel’s sustainability commitments to go www.sofitelmelbourne.com.au

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ABOUT SOFITEL

A pioneer of French luxury hospitality since 1964, Sofitel today embodies heartfelt and committed luxury with a French zest. A seamless blend of the richness of each local culture and the French joie de vivre, the brand delights travellers who appreciate delicacy and subtle refinement, offering them heartfelt and authentic service. At Sofitel, beauty is in the details: life's simple pleasures such as gastronomy and sleep are art forms for an incomparable experience. Sofitel boasts more than 120 hotels, all elegant and unique, in the world's most sought-after destinations. Among its most remarkable properties: Sofitel Le Scribe Paris Opera, Sofitel London St James, Sofitel Dubai the Obelisk, Sofitel Mexico City Reforma and Sofitel Ambassador Seoul. The brand also offers a selection of heritage luxury hotels under the Sofitel Legend banner, renowned for their timeless elegance and fascinating history, such as Sofitel Legend Old Cataract Aswan, Sofitel Legend Santa Clara Cartagena and Sofitel Legend Metropole Hanoi.

Sofitel is part of Accor, a world leading hospitality group counting over 5,600 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

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