

SO/ SOFITEL HUA HIN



WHERE DESIGN MEETS A LUXURY PRIVATE BEACHFRONT

SO Sofitel Hua Hin frames Cha-Am in effortless elegance, where art and nature converge along a refined private beachfront. Thoughtfully curated for play, dining, wellness, and escape, this is luxury by design, refined to every detail.

108 Guestrooms And Villas // Private Beachfront // Wibit Adventure Float //
Beach Society Restaurant // 18-Hole Adventure Golf // SO/ SPA



ART MEETS NATURE

Fronting a private beachfront, SO Sofitel Hua Hin is an evolved paradise—a gallery of modern design set against an idyllic coastline. A distinctive, design-led escape by the sea, the resort brings together the architectural vision of Duangrit Bunnag, interiors by Donatien Carratier, and bespoke art and design by renowned Thai fashion designer Polpat Asavaprapha.



BEACH AND POOLS

Luxury beach and pool experiences unfold seamlessly from sunrise to sunset. Soft sand beachfront walks are accompanied by the soothing sound of waves in the morning and golden horizons at dusk.

Four outdoor pools complement the beachfront experience, offering moments of play, relaxation, and sun-soaked leisure. Together, beach and pool create an effortlessly chic escape where leisure, play, and serenity blend seamlessly.



LOCATION

Located in Cha-Am, north of Hua Hin, the hotel is approximately a 2.5-hour drive from Bangkok and 30 minutes from Hua Hin, with convenient access to the region's most well-known attractions, cultural landmarks, and seaside destinations.

4 SWIMMING POOLS

Spacious outdoor pools, designed for sun-soaked lounging and playful moments at every age.

- Signature Pool - Wibit Adventure Float
- SO Wet Bubble Pool - Slides & Jumps
- SO Pool - Pool with Jacuzzi & Beach View
- Solarium Pool - Adults-Only Relaxation Pool





3 RESTAURANTS & BARS

Beach Society: 11 am – 11 pm

A stylish beachfront restaurant & bar serving Italian-inspired cuisine, signature cocktails, and fine wines.



SO Sundaes: 9 am – 7 pm

A poolside café by the Signature Pool serving homemade ice cream, waffles, popcorn, popsicle cocktails, and refreshing treats.



White Oven: 6.30 am – 11 pm

An all-day dining restaurant overlooking the gardens and pool, serving a breakfast buffet and Thai & Western cuisine with indoor and outdoor seating.





WELLBEING

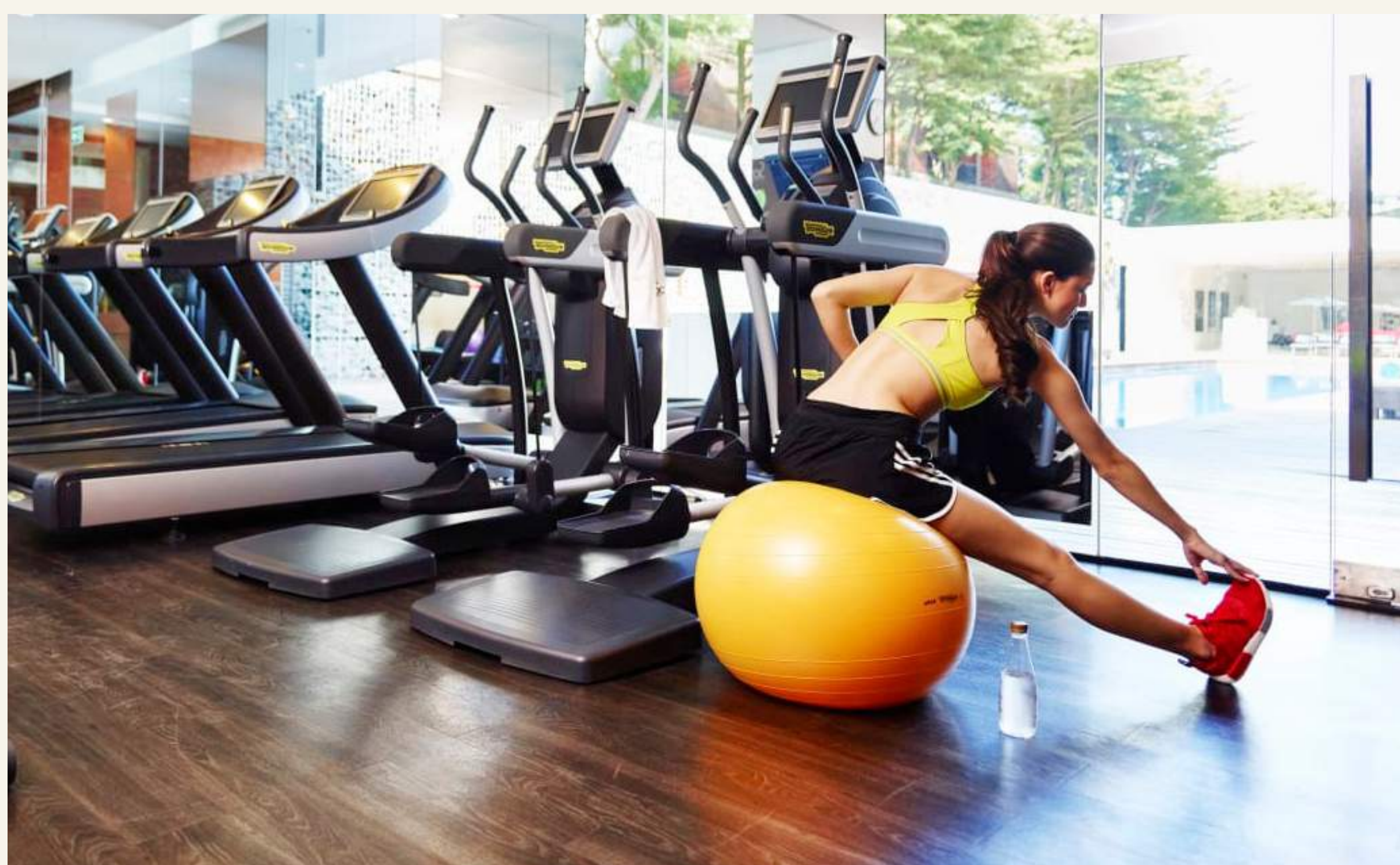
SO/SPA: 9 am – 9 pm

Five thoughtfully designed treatment rooms, including Thai, single, and double rooms with bathtubs, complemented by a steam room for a complete relaxation experience.

Alongside signature facilities like the SO Cocoon relaxation area, steam rooms, and a socializing space for a complete indulgent escape.

The menu at SO/ SPA is designed to relax, refresh, and elevate your sensory experience.

- Rejuvenating body and facial rituals
- Duo aromatherapy baths for shared relaxation
- Playful spa treats for little guests
- Experiences from 30 minutes to 2 hours



SO/Fit

- Fitness center open 24-hour
- TechnoGym equipments
- Activities such as yoga and Muay Thai



RECREATIONS

- Kids Tent with children activities and babysitters
- Pickleball and tennis court
- Basketball court
- Bicycle track around resort (3.5 km)
- Cooking classes
- SO Wonderland 18-hole Adventure Golf



SERVICES

- Complimentary Wi-Fi and Internet access
- Shuttle to Hua Hin / Khao Nang Phanturat Forest Park / Nayang Bat Cave
- Electric Vehicle (EV) Charging Station
- Valet parking and free parking
- Currency exchange
- Dry cleaning and ironing service
- Bicycle loan
- Babysitting
- Bell service



THEMED ROOMS

Features 108 guestrooms and villas in two distinctive styles: SO Arty and SO Nature. All rooms feature complimentary Wi-Fi, a flat-screen TV with satellite and streaming services, a minibar with kettle and coffee maker, and an open-plan bathroom with rain shower.



SO Comfy

Elegantly designed in French-inspired SO Arty or nature-inspired SO Nature décor, complemented by extra-high ceilings for a spacious and comfortable stay.

Average Room Size	Room Capacity	
60 sqm		
Mattress Size	View	Total
King or Twin	Garden or Pool	53 Rooms



SO Studio

SO Studio Pool View Balcony Room features an SO Nature design, floor-to-ceiling windows filled with natural light, and a private balcony overlooking the pool.

Average Room Size	Room Capacity	
56 sqm		
Mattress Size	View	Total
King or Twin	Pool	14 Rooms



SO Family

A cozy and spacious family room featuring a king bed, a bunk bed for children under 12, and a comfortable sofa corner.

Average Room Size	Room Capacity	
60 sqm		
Mattress Size	View	Total
King or Twin	Garden	6 Rooms



SO Family Kids House

An attached kids’ annex with bunk beds and TV, plus a separate parent room with a king-size bed in SO Arty design, sofa corner, TV, and modern sound system.

Average Room Size	Room Capacity	
68 sqm		
Mattress Size	View	Total
King or Twin	Garden	5 Rooms



THEMED ROOMS



SO Comfy Pool Access

Direct access to the Signature Pool via private terraces—ground-floor rooms open straight to the pool, while second-floor rooms feature a private staircase to an alfresco terrace.

Average Room Size	Room Capacity	
60 sqm + 40 sqm Terrace		
Mattress Size	View	Total
King or Twin	Pool	8 Rooms



SO Lofty Pool Access

Ein stilvoller Rückzugsort am Pool mit bodentiefen Fenstern, einer privaten Terrasse mit einer übergroßen Chaiselongue und direktem Zugang zum Signature-Pool.

Average Room Size	Room Capacity	
56 sqm + 40 sqm Terrace		
Mattress Size	View	Total
King or Twin	Pool	10 Rooms



SO Family Suite

Located on the second floor, this suite with a private balcony offers Signature Pool views, a separate master bedroom with a king-size bed, a bunk-bed kids' room, and spacious living and dining areas for quality family time. All rooms are equipped with TVs.

Average Room Size	Room Capacity	
100 sqm		
Mattress Size	View	Total
King or Twin	Garden and Pool	4 Rooms



THEMED ROOMS: SO POOL VILLA

Eight exclusive Pool Villas offering one- and two-bedroom configurations, including a signature two-bedroom beachfront villa with direct beach access and a private pool. Each villa is designed as a serene retreat, featuring contemporary architecture, spacious separate living and bedroom areas, and an atmosphere of refined privacy.



One Bedroom SO Pool Villa

Features a private pool, a separate master bedroom overlooking the pool, spacious living and dining areas, an outdoor cabana, and an open en-suite bathroom with a rain shower, soaking bathtub, double vanity, and luxury bath amenities.

Average Room Size	Room Capacity	
215 sqm		
Mattress Size	View	Total
King or Twin	Garden and Pool	3 Rooms



Two Bedroom SO Pool Villa

Features an additional en-suite bedroom, a private pool, and a short walk to the private beach. Perfect for private pool parties and memorable family getaways.

Average Room Size	Room Capacity	
260 sqm		
Mattress Size	View	Total
King or Twin	Garden and Pool	3 Rooms



Two Bedroom SO Beachfront Pool Villa

Overlooking the beachfront from the terrace, listen to the waves and step onto the sand from this two-bedroom featuring a private pool, separate living and dining areas, and en-suite bathrooms with bathtubs, rain showers, double vanities, and luxury bath amenities

Average Room Size	Room Capacity	
260 sqm		
Mattress Size	View	Total
King or Twin	Pool and Beach	2 Rooms



WHAT TO DO IN HUA HIN

Located in Cha-Am, north of Hua Hin, the hotel is approximately a 2.5-hour drive from Bangkok and 30 minutes from Hua Hin, with easy access to well-known attractions in the area.

Cha Am Area:

- Cha Am Beach (6 km)
- Khao Nang Phathurat Forest Park (7 km)
- Wat Tham Chaeng - Thailand's largest naga schetue (10 km)
- Nayang Bat Cave (10 km)

Hua Hin Area:

- Mrigadayavan Palace (18 km)
- Hua Hin Night Market (27 km)
- Hua Hin Railway Station (32 km)
- Khao Takiab Beach (39 km)
- Cicada Market (40 km)



ACCESS

Bangkok's Suvarnabhumi and Don Mueang International Airports are approximately a 2 hour and 45 minute drive from the hotel.

Cha-Am Railway Station is around 12 minutes away, while Hua Hin Railway Station is approximately 35 minutes away. Both stations are accessible via train services departing from Hua Lamphong Railway Station in Bangkok.

CLIMATE

Hua Hin has a tropical wet and dry climate, characterized by warm temperatures and humidity throughout the year. The monsoon season typically occurs from September to November, bringing periods of heavier rainfall.

The average year-round temperature is approximately 30°C, making Hua Hin a pleasant destination in all seasons.

CURRENCY:

Thai Baht (THB)

TIME ZONE:

GMT +7



EVENTS AND MEETINGS

From the newly designed SO/ Baan Talay with stunning beachfront views to the spacious Marquee, elegant chandeliered Ballroom, bright and airy Galerie, and manicured Talay Lawn, SO Sofitel Hua Hin offers versatile venues ideal for business meetings, corporate events, and executive gatherings.

SO/ KHIRI

A 450 sq.m. pillarless venue accommodating up to 600 guests, ideal for conferences, corporate events, and celebrations. Featuring a high-resolution LED wall and modern technology, set against a serene mountain backdrop for a distinctive event setting.

SO BALLROOM

A stylish pillarless indoor venue with bright natural light, designed for dynamic gatherings. Accommodating up to 250 guests, it features flexible layouts and modern event technology—perfect for everything from productive meetings to elegant celebrations.

WEDDING CELEBRATIONS

A stylish pillarless indoor venue with bright natural light, designed for dynamic gatherings. Accommodating up to 250 guests, it features flexible layouts and modern event technology—perfect for everything from productive meetings to elegant celebrations.



CAPACITY

FUNCTION ROOM	DIMENSION				CAPACITY					
	AREA (M2)	LENGTH (M)	WIDTH (M)	HEIGHT (M)	THEATRE	CLASS ROOM	BOARD ROOM	U-SHAPE	BANQUET	COCKTAIL RECEPTION
SO/ KHIRI (MARQUEE)	450	30	15	6.3/9.6	450	220	100	100	220	600
SO/ BAAN TALAY	530	28.5	18	3.8	-	-	-	-	50	80
PALM TREE LAWN	800	40	20	-	-	-	-	-	250	400
SO BALLROOM	200	19.7	10	4	150	90	55	55	120	150
SOCIAL ROOM	50	10	4.75	4	36	24	18	19	-	-
TALAY LAWN	480	16	30	-	-	-	-	-	120	150
BEACH LAWN	440	21	21	-	-	-	-	-	120	150
SIGNATURE LAWN	500	25	25	-	-	-	-	-	300	600
ACTIVITY LAWN	640	23	27	-	-	-	-	-	160	200



GALLERIE



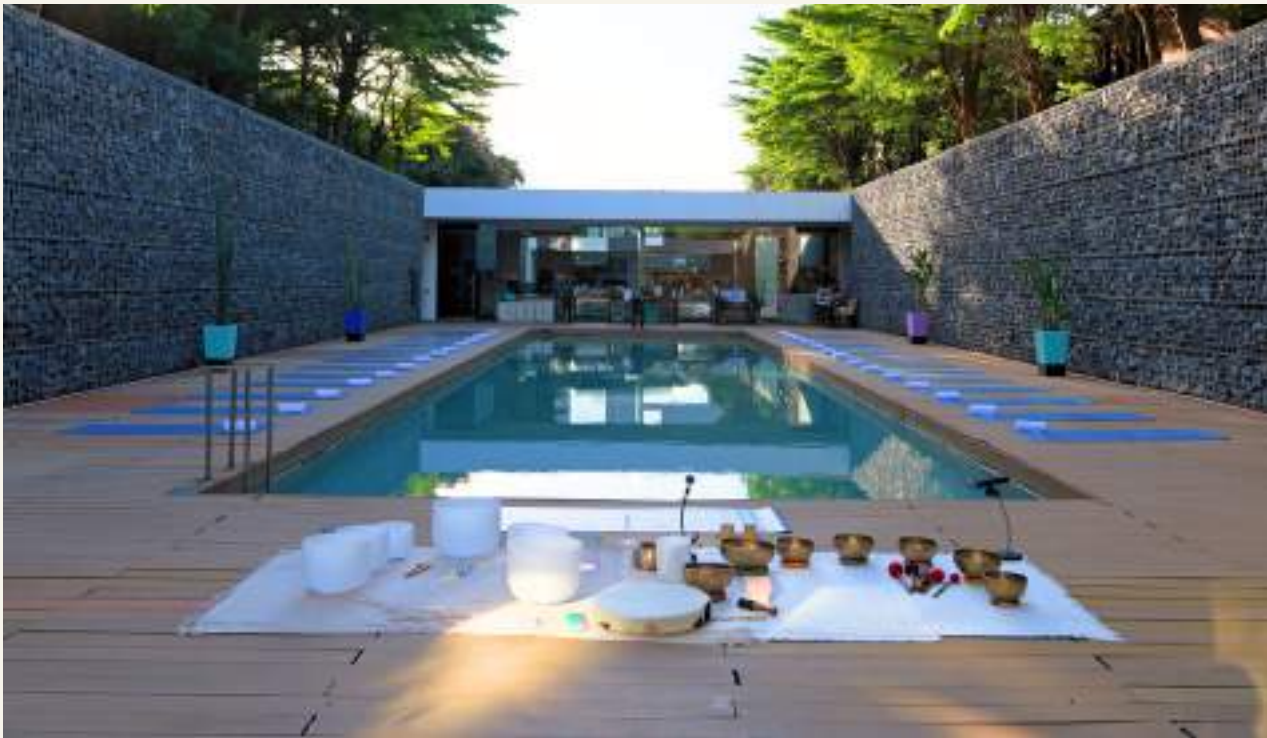


GALLERIE





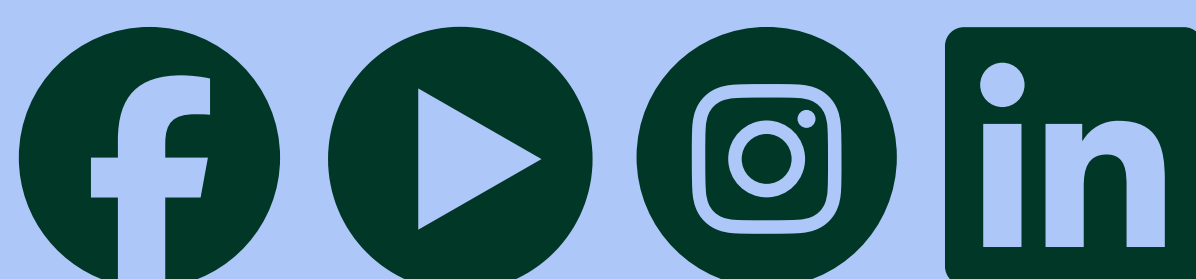
GALLERIE



SO/

SOFITEL HUA HIN

115 Moo 7 Bangkao, Cha-Am,
76120 – Phetchaburi, Thailand,
T +66 32 709 555,
so-hotels.com/huahin/



SO/

SOFITEL HUA HIN