

SO/

SOFITEL HUA HIN



IMAGINATIVE
ESCAPE



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#01 SO/ SOFITEL HUA HIN

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WHERE DESIGN MEETS A LUXURY PRIVATE BEACHFRONT

SO Sofitel Hua Hin frames Cha-Am in effortless elegance, where art and nature converge along a refined private beachfront. Thoughtfully curated for play, dining, wellness, and escape, this is luxury by design, refined to every detail.

108 Guestrooms and Villas // Private Beachfront // Wibit Adventure Float // Beach Society Restaurant // 18-Hole Adventure Golf // SO/ SPA





Fronting a private beachfront, SO Sofitel Hua Hin is an evolved paradise—a gallery of modern design set against an idyllic coastline. A distinctive, design-led escape by the sea, the resort brings together the architectural vision of Duangrit Bunnag, interiors by Donatien Carratier, and bespoke art and design by renowned Thai fashion designer Polpat Asavaprapha.

LOCATION

Located in Cha-Am, north of Hua Hin, the hotel is approximately a 2.5-hour drive from Bangkok and 30 minutes from Hua Hin, with convenient access to the region's most well-known attractions, cultural landmarks, and seaside destinations.

ART MEETS NATURE





BEACH AND POOLS

Luxury beach and pool experiences unfold seamlessly from sunrise to sunset. Soft sand beachfront walks are accompanied by the soothing sound of waves in the morning and golden horizons at dusk.

Four outdoor pools complement the beachfront experience, offering moments of play, relaxation, and sun-soaked leisure. Together, beach and pool create an effortlessly chic, all-day escape where leisure, play, and serenity blend seamlessly.



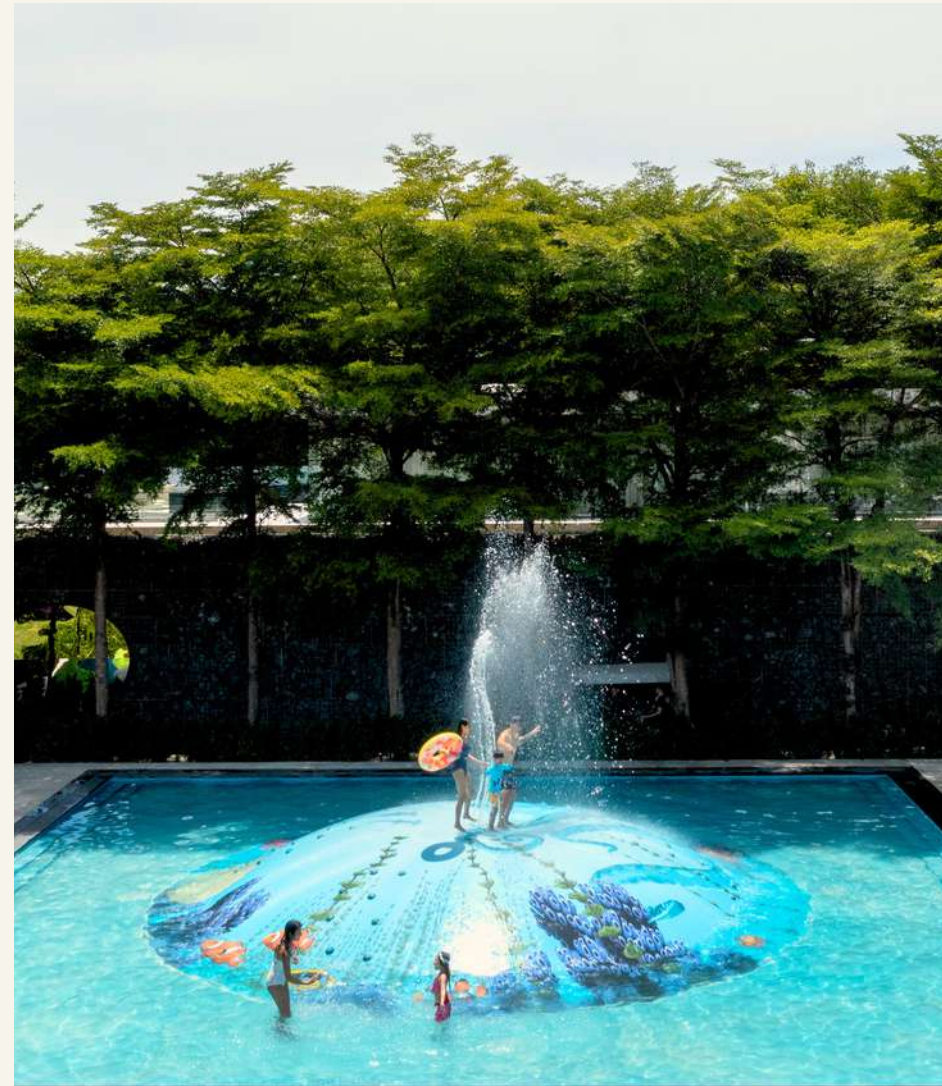


4 SWIMMING POOLS



SIGNATURE POOL

Wibit Adventure Float



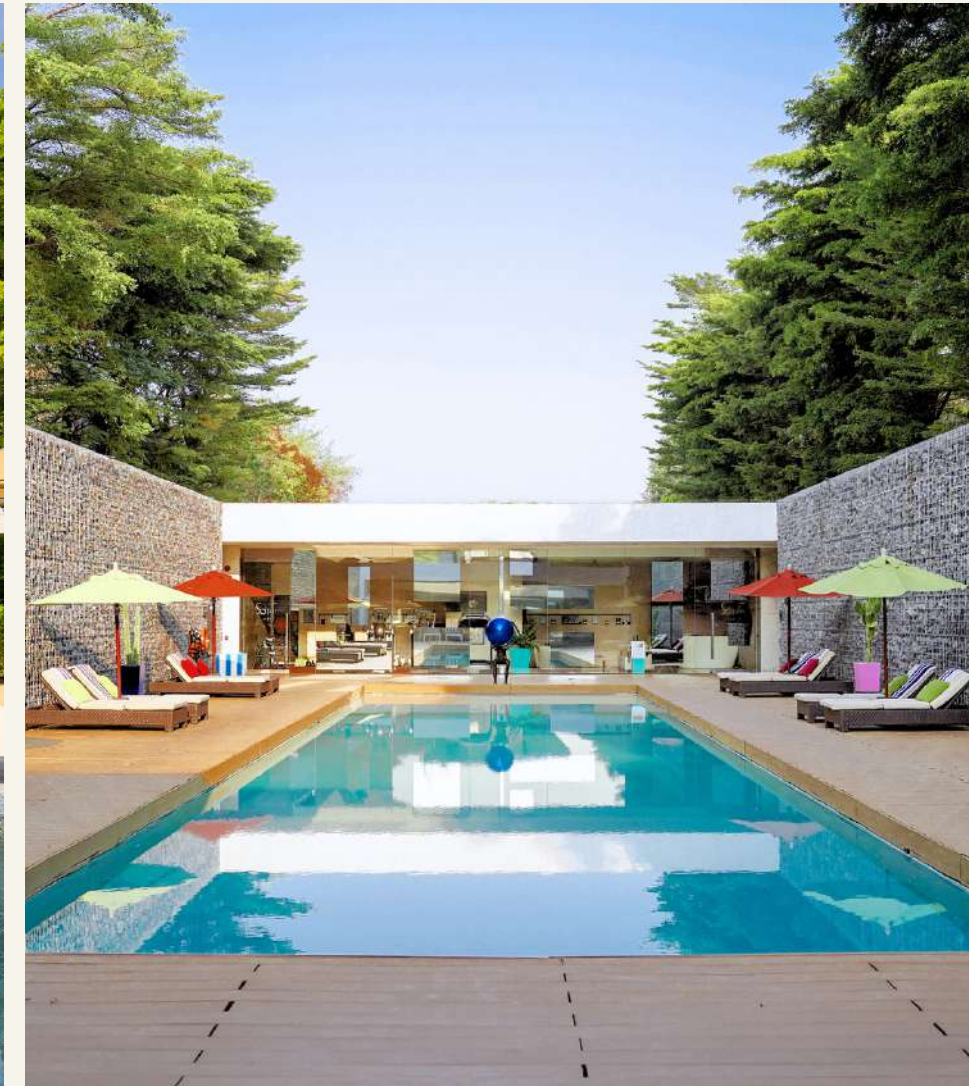
SO WET BUBBLE POOL

Slides & Jumps



SO POOL

Pool with Jacuzzi
and Beach View



SOLARIUM POOL

Adults-Only
Relaxation Pool



3 RESTAURANTS & BARS



BEACH SOCIETY: 11 AM – 11 PM

A stylish beachfront restaurant and bar serving Italian-inspired cuisine, signature cocktails, and fine wines.



WHITE OVEN: 6.30 AM – 11 PM

An all-day dining venue overlooking the pool, serving a breakfast buffet and Thai & Western cuisine with indoor and outdoor seating.

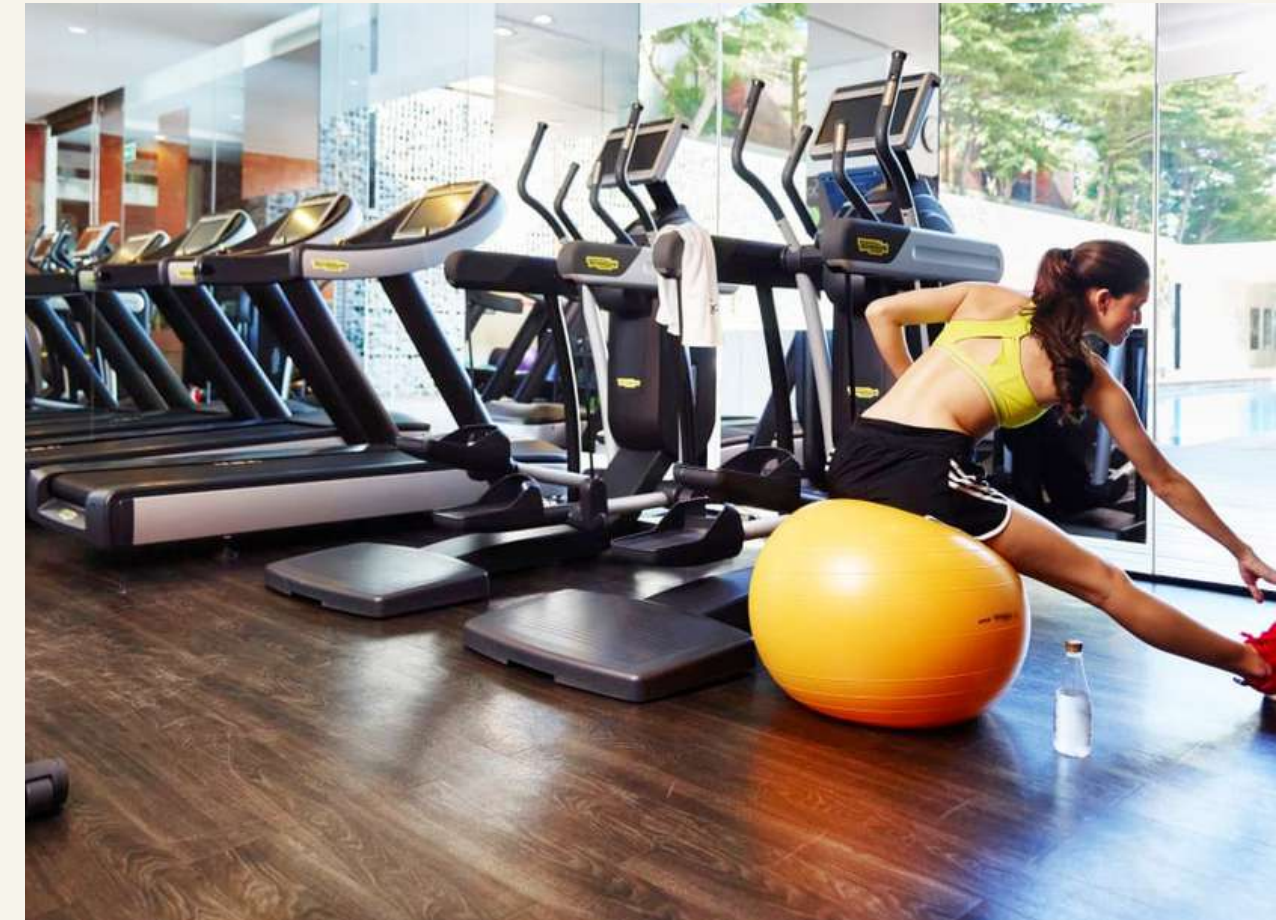


SO SUNDAE: 9 AM – 7 PM

A poolside café by the Signature Pool serving homemade ice cream, waffles, popcorn, popsicle cocktails, and refreshing treats.



WELLBEING



SO/SPA: 9 AM – 9 PM

Five thoughtfully designed treatment rooms, including Thai, single, and double rooms with bathtubs, complemented by a steam room for a complete wellness relaxation experience.

Alongside signature facilities like the SO Cocoon relaxation area, steam rooms, and a socializing space for a complete indulgent escape.

SO/FIT: 24-HOUR

- TechnoGym equipments
- Activities such as yoga and Muay Thai



RECREATIONS



- Kids Tent with children activities and babysitters
- SO Wonderland 18-hole Adventure Golf
- Pickleball and tennis court

- Bicycle track around resort (3.5 km)
- Cooking classes
- Basketball court



THEMED ROOMS

ROOMS & VILLAS			CATEGORY	FLOOR	SIZE SQM	THEME	NO.
Theme Design Room 							





SO COMFY



#04 SO STAY

THEMED ROOMS



Elegantly designed with French-inspired SO Arty or nature-inspired SO Nature décor, complemented by extra-high ceilings for a spacious and comfortable stay.

Average Room Size
60 sqm

Mattress Size
King or Twin

Room Capacity



View

Garden or Pool

Total

53 Rooms

09



SO STUDIO



#04 SO STAY

THEMED ROOMS



SO Studio Pool View Balcony Room features an elegant SO Nature design, floor-to-ceiling windows filled with natural light, and a private balcony overlooking the pool.

Average Room Size
56 sqm

Mattress Size
King or Twin

Room Capacity



View
Pool

Total
14 Rooms



SO FAMILY



#04 SO STAY

THEMED ROOMS



A cozy and spacious family room featuring a king bed, a bunk bed for children under 12, and a comfortable sofa corner.

Average Room Size
60 sqm

Mattress Size
King or Twin

Room Capacity



View
Garden

Total
6 Rooms



SO FAMILY KIDS HOUSE



THEMED ROOMS



An attached kids’ annex with bunk beds and TV, plus a separate parent room with a king-size bed in SO Arty design, sofa corner, TV, and modern sound system.

Average Room Size
68 sqm

Room Capacity



Mattress Size
King or Twin

View
Garden

Total
5 Rooms



SO COMFY POOL ACCESS



#04 SO STAY

THEMED ROOMS



Direct Signature Pool access, with ground-floor rooms opening onto the pool and second-floor rooms featuring a private staircase to the water.

Average Room Size
60 sqm + 40 sqm Terrace

Mattress Size
King or Twin

Room Capacity



View
Pool

Total
8 Rooms



SO LOFTY POOL ACCESS



#04 SO STAY

THEMED ROOMS



Direct Signature Pool access, with ground-floor rooms opening onto the pool and second-floor rooms featuring a private staircase to the water.

Average Room Size
60 sqm + 40 sqm Terrace

Mattress Size
King or Twin

Room Capacity



View
Pool

Total
8 Rooms



SO FAMILY SUITE



#04 SO STAY

THEMED ROOMS



Located on the second floor, features a private balcony overlooking the Signature Pool, a master bedroom with a king-size bed, a bunk-bed kids' room, separate living and dining areas, and TVs in every room.

Average Room Size
100 sqm

Mattress Size
King or Twin

Room Capacity



View

Garden and Pool

Total

8 Rooms



ONE BEDROOM SO POOL VILLA



Features a private pool, pool-view master bedroom, spacious living and dining areas, an outdoor cabana, and an open en-suite bathroom with a soaking tub and rain shower.

Average Room Size
215 sqm

Mattress Size
King or Twin

Room Capacity



View

Garden and Pool

Total

3 Rooms



TWO BEDROOM SO POOL VILLA



#04 SO STAY

THEMED ROOMS



Features an additional en-suite bedroom, a private pool, and a short walk to the private beach. Perfect for private pool parties and memorable family getaways.

Average Room Size
260 sqm

Mattress Size
King or Twin

Room Capacity



View

Garden and Pool

Total

3 Rooms



TWO BEDROOM SO BEACHFRONT POOL VILLA



#04 SO STAY

THEMED ROOMS



Overlooking the beachfront from a private terrace, this spacious two-bedroom villa features a private pool, spacious living and dining areas, and luxurious en-suite bathrooms.

Average Room Size
260 sqm

Mattress Size
King or Twin

Room Capacity



View

Pool and Beach

Total

2 Rooms



EVENTS AND MEETINGS

From the newly designed SO/ Baan Talay with stunning beachfront views to the spacious Marquee, elegant chandeliered Ballroom, bright and airy Galerie, and manicured Talay Lawn, SO/ Sofitel Hua Hin offers versatile venues ideal for business meetings, corporate events, and executive gatherings.





EVENTS AND MEETINGS

SO/ KHIRI



From the newly designed SO/ Baan Talay with stunning beachfront views to the spacious Marquee, elegant chandeliered Ballroom, bright and airy Galerie, and manicured Talay Lawn, SO Sofitel Hua Hin offers versatile venues ideal for business meetings, corporate events, and executive gatherings.



EVENTS AND MEETINGS

SO BALLROOM



A stylish, pillarless indoor venue filled with natural light, offering a flexible setting for dynamic events. With capacity for up to 250 guests, versatile layouts, and modern event technology, it is ideal for everything from productive meetings to elegant celebrations.



WEDDING CELEBRATIONS



Celebrate your dream wedding in Hua Hin with beachfront ceremonies, elegant venues, and poolside receptions. Our dedicated wedding planner and experienced team will tailor every detail to create a celebration that's uniquely yours.

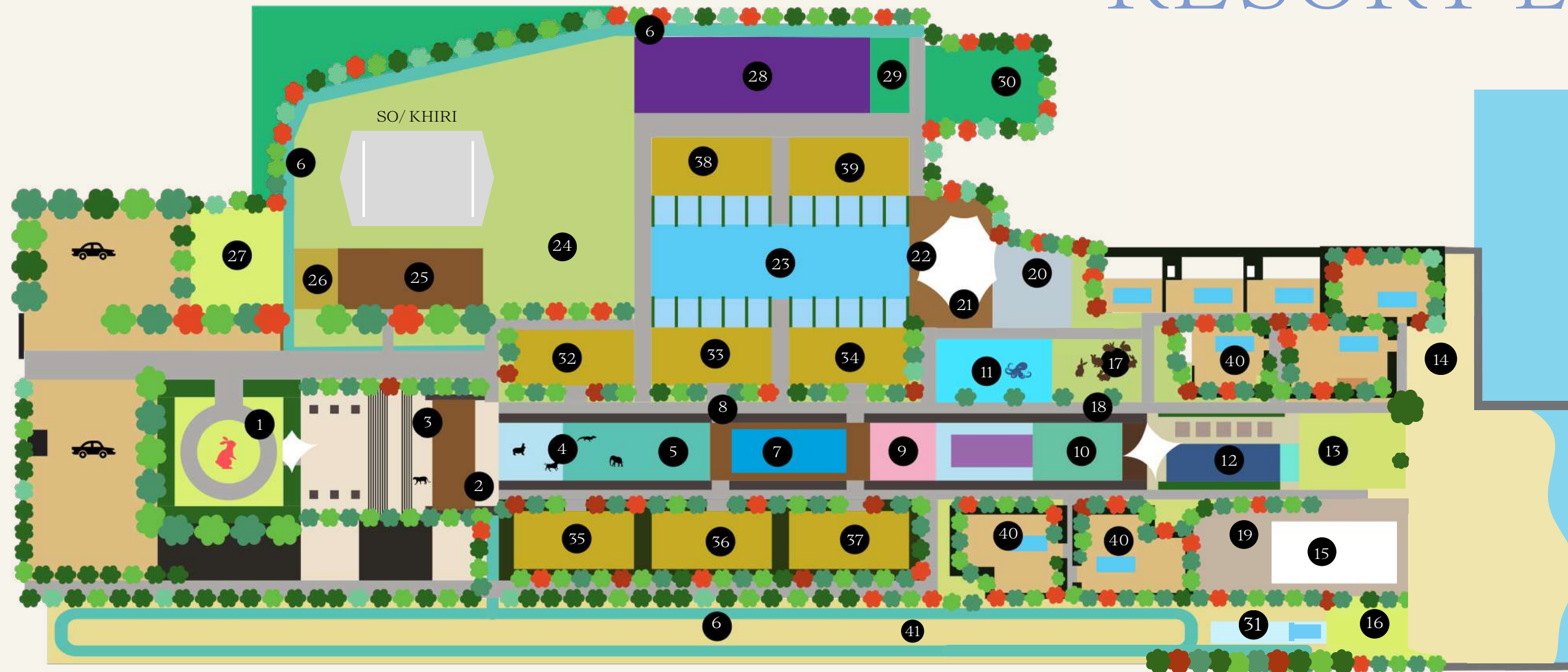


EVENTS AND MEETINGS

FUNCTION ROOM	DIMENSION				CAPACITY					
	AREA (M2)	LENGTH (M)	WIDTH (M)	HEIGHT (M)	THEATRE	CLASS ROOM	BOARD ROOM	U-SHAPE	BANQUET	COCKTAIL RECEPTION
SO/ KHIRI	450	30	15	6.3/9.6	450	220	100	100	220	600
SO/ BAAN TALAY	530	28.5	18	3.8	-	-	-	-	50	80
PALM TREE LAWN	800	40	20	-	-	-	-	-	250	400
SO BALLROOM	200	19.7	10	4	150	90	55	55	120	150
SOCIAL ROOM	50	10	4.75	4	36	24	18	19	-	-
TALAY LAWN	480	16	30	-	-	-	-	-	120	150
BEACH LAWN	440	21	21	-	-	-	-	-	120	150
SIGNATURE LAWN	500	25	25	-	-	-	-	-	300	600
ACTIVITY LAWN	640	23	27	-	-	-	-	-	160	200



RESORT LAYOUT



• Imaginative Art

1. Mr. Suksabai
2. Welcome Desk
3. Just Say SO GuRu
4. SO Evolution Pond
5. SO/ SPA and SO/ FIT
6. Bicycle Track
7. Solarium Pool (Adult Only)
8. Anamorphoses
9. Gelerie
10. White Oven

11. SO Wet Bubble
12. SO Pool, Jacuzzi & Cabanas
13. Beach Lawn
14. Giant Hand
15. Beach Society
16. Talay Lawn
17. Rabbit Lawn
18. SO Mirror
19. The Butterfly Effect
20. Playground

21. Kids Tent
22. SO Sundae
23. Signature Pool
24. Signature Lawn
25. SO Ballroom
26. Social Room
27. Activity Lawn
28. SO Wonderland Adventure Golf
29. Pickleball Court
30. Tennis & Basketball Court

31. SO/ Baan Talay
32. Building 1
33. Building 2
34. Building 3
35. Building 4
36. Building 5
37. Building 6
38. Building 7
39. Building 8
40. SO Pool Villa
41. Palm Tree Lawn



WHAT TO DO IN HUA HIN

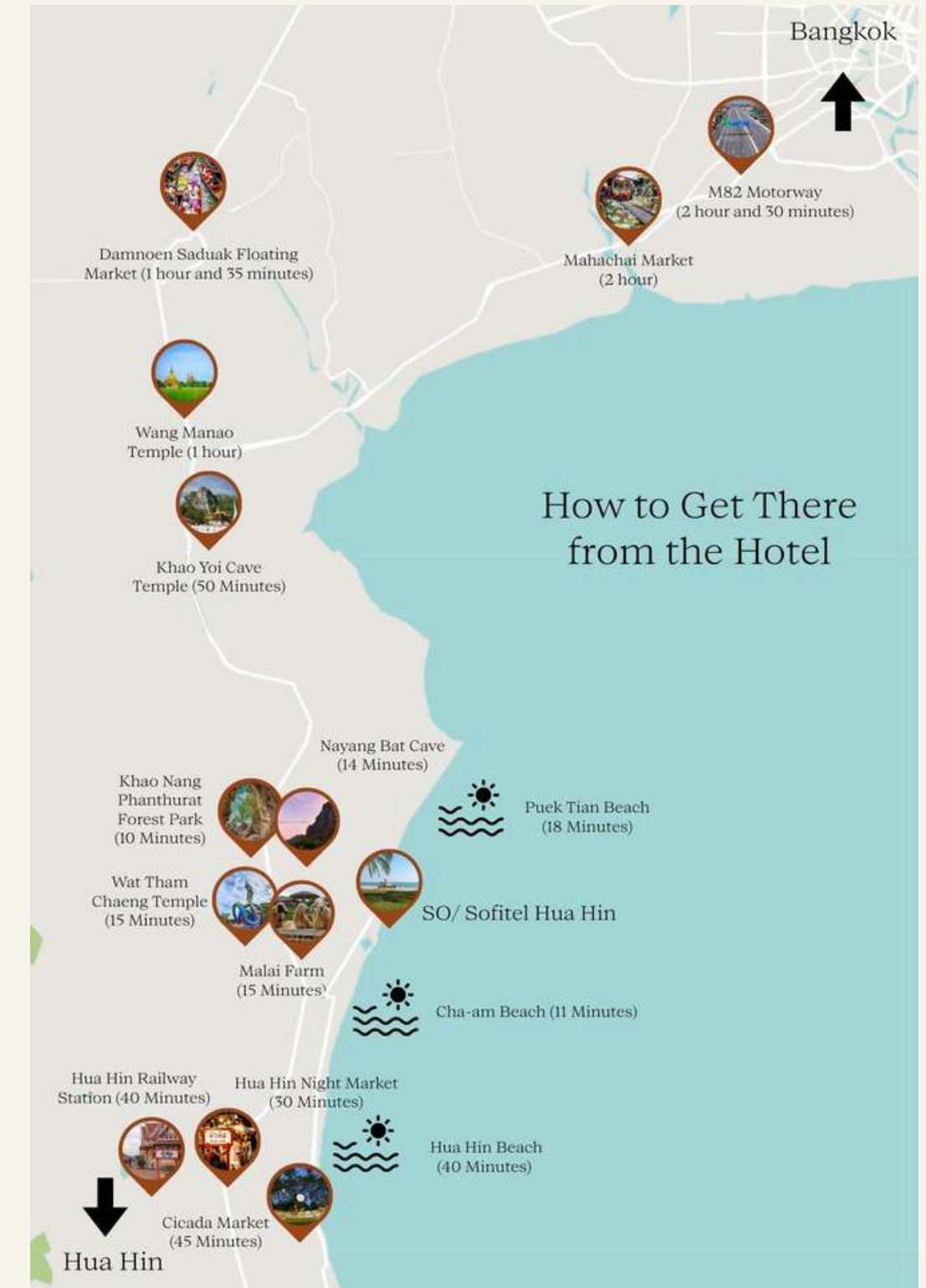
Located in Cha-Am, north of Hua Hin, the hotel is approximately a 2.5-hour drive from Bangkok and 30 minutes from Hua Hin, with easy access to well-known attractions in the area.

Cha Am Area:

- Cha Am Beach (6 km)
- Khao Nang Phathurat Forest Park (7 km)
- Wat Tham Chaeng - Thailand's largest naga schetue (10 km)
- Nayang Bat Cave (10 km)

Hua Hin Area:

- Mrigadayavan Palace (18 km)
- Hua Hin Night Market (27 km)
- Hua Hin Railway Station (32 km)
- Khao Takiab Beach (39 km)
- Cicada Market (40 km)



SO/

SOFITEL HUA HIN

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