

Event and Stay Carbon Reduction Charter

NET ZERO CARBON CALCULATOR

PRIORITY ACTIONS TO REDUCE THE CARBON EMISSIONS OF EVENTS AND ACCOMMODATION

When planning an event or stay, it is important to make choices to avoid and reduce its carbon footprint. **These actions should be considered and implemented before calculating and purchasing carbon credits to balance the remaining emissions.**



TRANSPORT

Site accessibility: locate the event in an area easily accessible by public and/or zero emission transport options. If the area is not connected to public transport, consider optimizing the journeys of the participants: carpooling, sharing VTC / taxis, shuttles, electric cars.

Regional and international transport: promote travel by train, if participants are in different countries consider holding hybrid meetings with *All Connect*.

Transportation mode to get around during the trip: encourage participants to use public transit, cycling, electric or hybrid vehicles ...



ACCOMMODATION

Favor hotels already implementing responsible actions: sorting and recycling waste, plastic reduction policy in place, eco-responsible hospitality products, energy efficiency practices, renewable energy supply contract and onsite generation etc.

Choose to reuse sheets and towels if more than one night.



FOOD AND DRINK

Choose **vegetarian menus**, or small meat portions.

Prefer menus with **local and seasonal products**.

Adjust quantities by informing on the number of participants upstream, and, if possible, their diets or food preferences.

Prefer offer by plate or show-cooking, over buffet in order to limit food waste.

Include the **donation of any surplus**.

Ask to **avoid individual food and beverage packaging** (e.g. refill drinks with tap water or filtered, no small packaging, no individual packaging of cookies...).

Prefer reusable dishes (without disposable plastic).



ORGANIZATION, GOODIES AND ON-SITE ACTIVITIES

Digital communication: information and plans by email or phone message instead of printed materials...

Limited, targeted and eco-responsible paper communication: recycled or eco-labelled paper, back-sided paper, vegetable inks, ...

Prefer **useful, reusable and eco-designed goodies**.

Raise awareness of the process ahead of the event.



STAYS

Propose limited cooling & heating in event spaces or transfer of conditioned air between indoor and outdoor spaces.

We face a climate emergency. Accor has set science-based targets to reduce absolute carbon emissions in line with the Paris Agreement 1.5-degree ambition and committed to reach net zero by 2050. We are working hard to deliver this ambition to hotel operations in 110+ countries and have created the Net Zero Carbon Calculator and this Charter to accelerate climate action. For Accor, our clients and partners, we need to work together as time is running out.